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Burst.com Awarded Two Network Optimization U.S. Patents

The United States Patent and Trademark Office has issued two new patents to Burst.com, Inc.. Patent #7,334,044, entitled "Method For Connection And Rapid Determination Of Optimal Multi-Media Content Delivery Over Network" was issued on February 19, 2008. The second patent, # 7,346,688 was issued on March 18, 2008. The '034 and '688 patents are the second and third patents granted to Burst that are authored by the Company's former Chief Scientist, Arthur Allen. Burst's latest network optimization patents utilize Mathematical Optimization Theory to bear on the problems associated with multi-media network delivery, and in particular on efficient methodologies for delivering bit-rich content. Previously, on February 1, 2005 the USPTO issued patent #6,850,965 to Burst.com. This patent was the first Network Optimization Patent issued to the company and authored by Dr. Allen.

All three issued patents describe an approach which artfully combines dynamic "burst" media delivery and optimal utilization of network & server resources. "As the industry continues to develop, it is increasingly clear that video applications and HDTV in particular are gobbling up bandwidth at an alarming rate. We believe that our network optimization patents, developed over the last several years and originally incorporated into our Burstware media delivery platform, represent unique and important solutions to these network issues. We plan to proactively incorporate these newest patents into our licensing programs and will report any licensing developments as they may occur," said Richard Lang, Burst's Chairman & CEO.